

**[MAX. MARKS: 80**

**ANSWER ALL QUESTIONS**

- B** What is motivation? Explain the theories of motivation

1. What is your perception on the case?
2. If you are the General Manager, what could be your strategy to deal with situation?
3. What kind of decision is appropriate to the current trends?

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**FACULTY OF BUSINESS MANAGEMENT**  
**M. B. A I SEMESTER (CBCS R-16 & CBCS R-21 OLD) EXAMINATION, FEB 2025**  
**MANAGEMENT AND ORGANISATION THEORY (OLD)**  
**PAPER - I**

TIME: 3 HRS]

[MAX. MARKS: 80

1      **SECTION-A (5 X 3 =15 Marks) ANSWER ANY FIVE OF THE FOLLOWING**

- A Define an organisation and explain its key characteristics.
- B Identify and describe the different types of plans typically used in management.
- C How does Departmentation contribute to organizational efficiency?
- D Differentiate between financial and non-financial motivators
- E What are the key challenges faced by international management today?
- F Write the essential leadership traits needed for success in international organisations.
- G Illustrate the various types of communication barriers
- H Examine the factors that influence the span of management

**SECTION – B (5 X 10 = 50 Marks) ANSWER ALL QUESTIONS**

- 2      A Discuss the functions of management with suitable examples.

**OR**

- B Compare and contrast management as an art, science, and profession.

- 3      A Discuss the decision-making process and the various types of decisions taken in an organisation.

**OR**

- B Briefly Describe Classical, Administrative, and Political decision-making models.

- 4      A Discuss the various types of Departmentation and their impact on organisational structure.

**OR**

- B A manager in a multinational company struggles to delegate tasks effectively, leading to inefficiencies and confusion among employees. How can the concepts of authority, power, and responsibility be applied to improve delegation and managerial effectiveness in this scenario? Provide practical solutions.

- 5      A Explain the Managerial Grid and its relevance to leadership.

**OR**

- B Discuss the various leadership styles and their effectiveness in different situations.

- 6      A Examine the factors influencing international management in today's globalized world.

**OR**

- B Explain the various organisational structures used in international organisations.

7      **SECTION – C :: CASE STUDY (15 MARKS)****The Struggles of Classic Electronics Pvt. Ltd.**

Classic Electronics Pvt. Ltd., a mid-sized manufacturer of electronic appliances, faced intense competition from global brands. In an attempt to expand, the company introduced multiple new product lines without proper market research, leading to financial losses. Decision-making was unstructured, relying on intuition rather than systematic models like Classical, Administrative, or Political decision-making.

To improve performance, the CEO introduced Management by Objectives (MBO) but faced resistance due to poor planning and communication.

**Questions:**

- 1. How could structured decision-making models (Classical, Administrative, and Political) have helped the company make better strategic choices?
- 2. What steps should the company take to effectively implement MBO for improved planning and decision-making?

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**[MAX. MARKS: 80**

## ANSWER ALL QUESTIONS

- OR**

- OR**

- OR**

- OR**

- OR**

- 6 **SECTION – B :: CASE STUDY :: (10 MARKS)**

### Questions:

- ★★★★★

**FACULTY OF BUSINESS MANAGEMENT**  
**M. B. A I SEMESTER (CBCS R-16 OLD) EXAMINATIONs FEB 2025**  
**BUSINESS ENVIRONMENT**  
**PAPER - II**

TIME: 3 HRS]

[MAX. MARKS: 80

**SECTION - A (5 X 3 = 15 Marks)****1 ANSWER ANY FIVE OF THE FOLLOWING**

Write Short notes on:

- A Environmental Scanning
- B Disinvestment
- C Organized retailing
- D Importance of Social Audit
- E Importance of Technological Environment
- F FDI
- G Meaning of industry analysis
- H Fiscal Policy

**SECTION – B (5 X 10 = 50 Marks)****ANSWER ALL QUESTIONS**

- 2 A Why to study Business Environment? State the characteristics of Business Environment?

**OR**

- B Briefly discuss the techniques of Environmental Scanning?

- 3 A Explain the need for Globalization? Discuss its nature and rationale?

**OR**

- B State the key components of Economic Environment?

- 4 A What do you mean by Industry Analysis? How to conduct industry analysis for Pharmaceutical industry?

**OR**

- B State the recent economic reforms related to Airline Industry?

- 5 A Explain the nature of Physical Environment? Discuss its impact on Business?

**OR**

- B Explain the socio-cultural environment on business?

- 6 A What do you mean by Technological Environment? Discuss its features and impact?

**OR**

- B Write about the Technology policy and its present status in India

**7 SECTION – C :: CASE STUDY : (15 MARKS)**

Uber, a ride-sharing service, has revolutionized the transportation industry with its innovative business model. However, the company faces numerous challenges in terms of regulation, competition, and public perception. Technological advancements, such as smartphones and mobile apps, have enabled Uber's growth. Regulatory changes have been introduced by cities and countries to limit Uber's growth or ensure compliance with traditional taxi regulations. Uber also faces competition from traditional taxis and ride-sharing companies like , Ola, rapido, Lyft. The company's strategy focuses on rapid global expansion and adapting to local regulations, investing heavily in technology, data analytics, and building a large driver and rider base. However, the complex business environment remains as Uber continues to face numerous challenges.

1. What factors influence Uber's business?
2. Conduct environmental scanning for Uber ?

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**FACULTY OF BUSINESS MANAGEMENT**  
**M.B.A I SEMESTER (CBCS R-21 OLD) EXAMINATION, FEB 2025**  
**BUSINESS ENVIRONMENT**  
**PAPER - II**

TIME: 3 HRS]

[MAX. MARKS: 80

**SECTION - A (5 X 3 = 15 Marks)**1 **ANSWER ANY FIVE OF THE FOLLOWING**

- A Define the concept of the business environment and its significance.
- B What are the different types of economic systems?
- C What is the role of the judiciary in business regulation?
- D Outline different entry strategies for businesses expanding internationally?
- E Give the importance of international marketing strategy in global business?
- F Explain the concept of strategic alliances in international business.
- G Define the 10-P model of global strategic management.
- H Explain Porter's model of competitive advantage.

**SECTION – B (5 X 10 = 50 Marks)****ANSWER ALL QUESTIONS**

- 2 A Discuss the various techniques used for environmental scanning with suitable examples.

**OR**

- B How does the business environment influence decision-making in an organization?

- 3 A Discuss the role of the public sector and the impact of privatization and disinvestment on the economy.

**OR**

- B Explain the life cycle of a product in the context of multinational corporations (MNEs).

- 4 A Discuss the role of political institutions—Legislature, Executive, and Judiciary—in shaping business policies.

**OR**

- B How do business ethics and culture influence business decisions? Provide examples.

- 5 A Discuss the various international business strategies that firms adopt for global expansion.

**OR**

- B Explain the importance of control systems and incentives in managing international business operations.

- 6 A Discuss the key elements of international human resource management strategy.

**OR**

- B Explain the role of quality management in international business and global standard practices.

7 **SECTION – C :: CASE STUDY : (15 MARKS)****Global Expansion Challenges of TechNova Ltd.**

TechNova Ltd. is a rapidly growing Indian technology company specializing in software development. After achieving success in the domestic market, the company decided to expand its operations internationally. It identified North America and Europe as key markets due to their high demand for IT services.

However, the company faced several challenges:

- Adapting to different regulatory and taxation policies in each country.
- Managing international marketing strategies to cater to diverse customer preferences.
- Recruiting and managing a multicultural workforce.
- Competing with well-established multinational corporations.

TechNova's leadership team was faced with strategic choices—whether to form strategic alliances with local firms, acquire smaller companies, or establish independent subsidiaries.

**Questions:**

1. What entry strategy should TechNova Ltd. adopt for its international expansion? Justify your answer based on market conditions and competitive dynamics.
2. Discuss the key challenges in managing international business operations, including HR management, marketing, and financial strategy. How should TechNova address these challenges?

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**FACULTY OF BUSINESS MANAGEMENT**  
**M.B.A I SEMESTER (CBCS R-24 NEW) EXAMINATIONS FEB 2025**  
**MANAGERIAL ECONOMICS**  
**PAPER - III**

TIME: 3 HRS]

[MAX. MARKS: 80

**SECTION – A (5 X 14 = 70 Marks)**  
**ANSWER ALL QUESTIONS**

- 1 A Define Managerial Economics and discuss its scope.  

**OR**

B Explain functions of Managerial Economist in a Business Firm.
- 2 A What is Elasticity of Demand?  

**OR**

B Explain any three methods of Demand Forecasting.
- 3 A Explain about Variable Cost, Fixed Cost and Marginal cost with examples.  

**OR**

B Define Production Function and Explain Cobb-Douglas Production Function.
- 4 A Define Perfect Competition and state its features.  

**OR**

B Write a note on Dual Pricing and Administered Pricing.
- 5 A What is Profit Analysis? Explain its significance.  

**OR**

B Write about: i. Du Pont Control Chart. ii. Profit earning and Profiteering

6 **SECTION – B :: CASE STUDY :: (10 MARKS)**

Mr. Sudharma is producing and selling varieties of furniture in few South Asian countries like India, Srilanka and Bangladesh. Due to Socio-Political instability in few countries inflation in these countries raised. This has resulted in 20 per cent increase in average prices of all raw materials and Labour. Profit margin of Mr.Sudharma has drastically reduced and in this situation he is in dilemma to continue business or shut down temporarily.

- i. Is that Mr.Sudharma has to apply concept of Elasticity of Demand decision? emand.
- ii. Is it a phase of Business Cycle? Explain Business Cycles.
- iii. Are there any chances of change in the Socio-Political situation in these countries in short-run? If Mr.Sudharma takes decision for suspending of business activities temporarily, does he succeed?

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**FACULTY OF BUSINESS MANAGEMENT**  
**M.B.A I SEM (CBCS R-16 OLD & CBCS R-21 OLD) EXAMINATIONS FEB 2025**  
**MANAGERIAL ECONOMICS**  
**PAPER - III**

**TIME: 3 HRS]**

**[MAX. MARKS: 80**

**SECTION-A (5 X 3 =15Marks)**

**ANSWER ANY FIVE OF THE FOLLOWING**

- 1 Write Short notes on:
  - A Impact of IT on Managerial economics
  - B Significance of supply elasticity
  - C Long run Average cost Curve
  - D Negative consequences of Monopoly
  - E National Income Concept
  - F Imperfect Competition
  - G Law of demand
  - H Profit for control

**SECTION-B(5 X 10=50Marks)**

**ANSWER ALL QUESTIONS**

- 2 A Define Managerial Economics and discuss its scope.

**OR**

B Explain functions of Managerial Economist in a Business Firm.
- 3 A What is Elasticity of Demand?

**OR**

B Explain any three methods of Demand Forecasting.
- 4 A Explain about Variable Cost, Fixed Cost and Marginal cost with examples.

**OR**

B Define Production Function and Explain Cobb-Douglas Production Function.
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**FACULTY OF BUSINESS MANAGEMENT**  
**M. B. A I SEMESTER (CBCS R-24 NEW) EXAMINATIONS FEB 2025**  
**ACCOUNTING FOR MANAGERS**  
**PAPER - IV**

TIME: 3 HRS]

[MAX. MARKS: 80

**SECTION – A (5 X 14 = 70 Marks)****ANSWER ALL QUESTIONS**

- 1 A Discuss features and concepts of Accounting in detail.

**OR**

- B Journalise the following transactions, post them in the concerned ledger account and balance the accounts.

Jan. 1 Rushan commenced business with Rs. 80,000  
 Jan. 2 Deposited in bank Rs. 75,000  
 Jan. 5 Bought goods on credit from Srinath Rs.8,000  
 Jan. 8 Sold goods to Sridhar on Credit Rs. 10,000  
 Jan. 10 Purchased machinery, payment made by Cheque Rs. 25,000  
 Jan. 12 Paid Srinath – by cheque Rs. 6,000  
 Jan. 16 received cash from Sridhar Rs. 7,500  
 Jan. 20 Bought Stationary from Govind Venkatesh for cash Rs.300  
 Jan. 24 Paid Rs. 500 as travelling expenses to Mukesh  
 Jan. 27 Bought goods for cash Rs. 3,000  
 Jan. 31 Paid rent to landlord by Cheque Rs. 400

- 2 A What is Inventory? Explain various inventory valuation methods.

**OR**

- B The “received side of the stores ledger accounts shows the following particulars:

Jan 1 Opening Balance: 500 units @ Rs.4/-  
 Jan 5 Received from Vendor: 200 units @ Rs. 4.25  
 Jan 12 Received from vendor : 150 units @ Rs. 4.10  
 Jan 20 Received from Vendor: 300 units @ Rs. 4.50  
 Jan 25 Received from vendor: 400 units @ Rs. 4  
 Issues of materials were as follows:  
 Jan 4 – 200 units; Jan 10 – 400 units; Jan 15 - 100 units; Jan 19 - 100 units; Jan 26 – 200 units ; Jan 30 – 200 units  
 Issues are to be priced on the principle of ‘FIFO’. Write out the stores ledger account in respect of the materials for the month of January 2024.

- 3 A What is meant by Depreciation? Explain various methods of revaluation of Fixed Assets.

**OR**

- B A company whose accounting year is the calendar year, purchased on 1<sup>st</sup> April 2022 machinery costing Rs. 30,000.  
 It further purchased machinery on 1<sup>st</sup> October, 2022 costing Rs. 20,000 and on 1<sup>st</sup> July, 2023, costing Rs. 10,000.  
 On 1<sup>st</sup> January, 2024, one-third of machinery which was installed on 1<sup>st</sup> April, 2022, became obsolete and was sold for Rs. 3,000.  
 Show how machinery account would appear in the books of the company. The depreciation is to be charged at 10% p.a. on written down value method.

- 4 A What is Accounting Cycle? Write about Corporate Financial Reporting in detail.

**OR**

(Contd.....)



//2//

- B From the trial balance below prepare Trading and Profit & Loss Account for the year ended 31<sup>st</sup> March, 2024 and the Balance Sheet as on that date after taking into Consideration adjustments.

Particulars	Amount(Rs)	Particulars	Amount(Rs)
Bad Debts written off	800	Stock Opening	22,000
Provision for Bad debts	500	Building	20,000
Carriage on Purchases	1,800	Creditors	13,300
Commission Paid	2,200	Overdraft	4,200
Salaries	9,000	Discount Allowed	1,600
General Expenses	4,000	Discount Received	2,000
Taxes and Insurance	2,000	Sales	1,48,000
Purchases	1,10,000	Furniture	2,600
Rent from Tenants	1,000	Capital	30,000
Debtors	18,000	Drawings	5,000

- a). Stock on hand on 31<sup>st</sup> March 2021 was Rs. 20,000  
 b) Write off Depreciation: Premises Rs. 300; Furniture Rs. 260  
 c) Allow interest on Capital at 5% p.a.  
 d) Carry forward Rs. 700 for unexpired insurance  
 e) Make a provision of 5% on debtors for bad and doubtful debts

- 5 A What is Ratio Analysis? Write the types, advantages and disadvantages of Ratio Analysis.

OR

- B Prepare a Funds Flow Statement from the following information.

Liabilities	31.03.2023 Rs.	31.03.2024 Rs.	Assets	31.03.2023 Rs.	31.03.2024 Rs.
Capital	80,000	1,00,000	Fixed Assets		
Reserves	30,000	45,000	Machinery	60,000	70,000
Accumulated Depreciation on Machinery	10,000	15,000	Furniture	40,000	40,000
Current Liabilities:			Current Assets:		
Creditors	25,000	30,000	Stocks		
Bills Payable	10,000	2,000	Debtors	20,000	30,000
Expenses Payable	20,000	8,000	Cash	15,000	25,000
				40,000	35,000

Net Profit for the year Rs.15,000.

6

### SECTION – B :: CASE STUDY :: (10 MARKS)

From the following information calculate the below mentioned ratios and comment.

- i) Gross Profit Ratio ii) Net Profit Ratio iii) Operating Ratio iv) Operating Profit Ratio

Particulars	Amount (Rs)	Particulars	Amount (Rs)
To opening stock	5,00,000	By Sales	
To Purchases	11,00,000	Cash	3,00,000
To Wages	3,00,000	Credit	17,00,000
To Factory Overheads	2,00,000	By Closing Stock	6,00,000
<b>To Gross Profit</b>	<b>5,00,000</b>		
<b>TOTAL</b>	<b>26,00,000</b>	<b>TOTAL</b>	<b>26,00,000</b>
To Administration Expenses	75,000	By Gross Profit(b/d)	5,00,000
To Selling & Distribution Expenses	50,000	By Dividend on Investment	10,000
To Interest on Debentures	20,000	By Profit on Sale of Furniture	20,000
To Depreciation	60,000		
To Loss on sale of Motorcar	5,000		
<b>To Net Profit</b>	<b>3,20,000</b>		
<b>TOTAL</b>	<b>5,30,000</b>	<b>TOTAL</b>	<b>5,30,000</b>

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**FACULTY OF BUSINESS MANAGEMENT**  
**M. B. A I SEMESTER (CBCS R-21 and CBCS R-16 OLD) EXAMINATIONS FEB 2025**  
**ACCOUNTING FOR MANAGERS (OLD)**  
**PAPER - IV**

TIME: 3 HRS]

[MAX. MARKS: 80

1) **SECTION – A (5 X 3 = 15 Marks) Answer any Five of the following questions**

- a) What are the basic accounting concepts and conventions?
- b) How does the internal control system help in managing cash and receivables?
- c) What are the different methods of inventory valuation?
- d) How does direct costing help in managerial decision-making?
- e) What is the difference between capital and revenue expenditure?
- f) How depreciation is calculated using the Straight-Line Method?
- g) What are the key components of a Balance Sheet?
- h) State the importance of liquidity ratios in financial analysis?

**SECTION – B (5 X 10 = 50 Marks) ANSWER ALL QUESTIONS**

- 2) A Discuss features and concepts of Accounting in detail.

**OR**

- B Journalise the following transactions, post them in the concerned ledger account and balance the accounts.

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Show how machinery account would appear in the books of the company. The depreciation is to be charged at 10% p.a. on written down value method.

- 5) A What is Accounting Cycle? Write about Corporate Financial Reporting in detail.

**OR**

(Contd.....)

- From the trial balance below prepare Trading and Profit & Loss Account for the year ended 31<sup>st</sup> March, 2024 and the Balance Sheet as on that date after taking into Consideration adjustments.

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Rent from Tenants	1,000	Capital	30,000
Debtors	18,000	Drawings	5,000

- a). Stock on hand on 31<sup>st</sup> March 2021 was Rs. 20,000  
 b) Write off Depreciation: Premises Rs. 300; Furniture Rs. 260  
 c) Allow interest on Capital at 5% p.a.  
 d) Carry forward Rs. 700 for unexpired insurance  
 e) Make a provision of 5% on debtors for bad and doubtful debts

- 6) A What is Ratio Analysis? Write the types, advantages and disadvantages of Ratio Analysis.

OR

- B Prepare a Funds Flow Statement from the following information.

Liabilities	31.03.2023 Rs.	31.03.2024 Rs.	Assets	31.03.2023 Rs.	31.03.2024 Rs.
Capital	80,000	1,00,000	Fixed Assets		
Reserves	30,000	45,000	Machinery	60,000	70,000
Accumulated Depreciation on Machinery	10,000	15,000	Furniture	40,000	40,000
Current Liabilities:			Current Assets:		
Creditors	25,000	30,000	Stocks		
Bills Payable	10,000	2,000	Debtors	20,000	30,000
Expenses Payable	20,000	8,000	Cash	15,000	25,000
				40,000	35,000

Net Profit for the year Rs.15,000.

7)

### SECTION – C :: CASE STUDY :: (15 MARKS)

From the following information calculate the below mentioned ratios and comment.

- i) Gross Profit Ratio ii) Net Profit Ratio iii) Operating Ratio iv) Operating Profit Ratio

Particulars	Amount (Rs)	Particulars	Amount (Rs)
To opening stock	5,00,000	By Sales	
To Purchases	11,00,000	Cash	3,00,000
To Wages	3,00,000	Credit	17,00,000
To Factory Overheads	2,00,000	By Closing Stock	6,00,000
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<b>TOTAL</b>	<b>26,00,000</b>	<b>TOTAL</b>	<b>26,00,000</b>
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To Interest on Debentures	20,000	By Profit on Sale of Furniture	20,000
To Depreciation	60,000		
To Loss on sale of Motorcar	5,000		
<b>To Net Profit</b>	<b>3,20,000</b>		
<b>TOTAL</b>	<b>5,30,000</b>	<b>TOTAL</b>	<b>5,30,000</b>

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**FACULTY OF BUSINESS MANAGEMENT**  
**M.B.A I SEMESTER (CBCS R-24 NEW) EXAMINATIONS FEB 2025**  
**STATISTICS FOR MANAGEMENT**  
**PAPER - V**

TIME: 3 HRS]

[MAX. MARKS: 80

**SECTION – A (5 X 14 = 70 Marks) ANSWER ALL QUESTIONS**

- 1 A Discuss the role of Statistical Techniques in Management Decision Making.

**OR**

- B From the following data calculate the coefficient of correlation by Karl Pearson's method

X	6	2	10	4	8
Y	9	11	5	8	7

- 2 A What is probability and explain the fundamental concepts of probability.

**OR**

- B The speeds of cars are measured using a radar unit, on a motorway. The speeds are normally distributed with a mean of 90 km/hr and a standard deviation of 10 km/hr. What is the probability that a car selected at chance is moving at more than 100 km/hr?

- 3 A The procedure of testing hypothesis requires a researcher to adopt several steps. Describe in brief all such steps.

**OR**

- B The sales data of an item in six shops before and after a special promotional campaign are:

<b>Shops</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>
Before the promotional campaign	53	28	31	48	50	42
After the campaign	58	29	30	55	56	45

Can the campaign be judged to be a success? Test at 5% level of Significance. Use paired t-test.

- 4 A Briefly discuss the different non-parametric tests explaining the significance of each such tests

**OR**

- B A gambler plays a game that involves throwing 3 dice in a succession of trials. His winnings are directly proportional to the number of sixes recorded. If the dice are fair, what is the probability distribution that governs the outcome of each throw?

The frequencies of the sixes observed in 100 trials are recorded, together with their expected values, in the following table:

<b>Number of sixes</b>	<b>Expected Count</b>	<b>Observed Count</b>
0	58	47
1	34.5	35
2	7	15
3	0.5	3

You are asked to assess whether it is likely that the dice have been unfairly weighted, using a chi-square test of goodness of fit.

- 5 A Explain the meaning of Analysis of Variance. Discuss the technique of Analysis of Variance for one-way and two-way classifications.

**OR**

- B Three varieties of coal were analysed by four chemists and the ash-content in the varieties was found to be as under.

	<b>Chemists</b>			
<b>Varieties</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<b>A</b>	8	5	5	7
<b>B</b>	7	6	4	4
<b>C</b>	3	6	5	4

Carry out the analysis of variance

6

**SECTION – B :: CASE STUDY :: (10 MARKS)**

Suppose we are interested in a population of 20 industrial units of same size, all of which are experiencing excessive labor turnover problems. The past record show that the mean of the distribution of annual turnover is 320 employees, with a standard deviation of 75 employees. A sample of 5 of these industrial units is taken at random which gives a mean of annual turnover as 300 employees. Is the sample mean consistent with population mean? Test at 5% level.

**FACULTY OF BUSINESS MANAGEMENT**  
**M.B.A I SEMESTER (CBCS R-16 OLD) EXAMINATIONS FEB 2025**  
**CREATIVITY AND INNOVATION**  
**PAPER - V**

**TIME: 3 HRS]****[MAX. MARKS: 80****SECTION - A (5 X 3 = 15 Marks) ANSWER ANY FIVE OF THE FOLLOWING**

- 1 Write Short notes on:
- |                            |                        |
|----------------------------|------------------------|
| A Divergent thinking       | E Agents of Innovation |
| B Environmental Stimulants | F Blocks to creativity |
| C Creative Encounters      | G Creative Societies   |
| D Sustained Creativity     | H Need for innovation  |

**SECTION – B (5 X 10 = 50 Marks) ANSWER ALL QUESTIONS**

- 2 A Explain the concept of Creativity? Discuss the forms of Creativity?  
**OR**  
 B Briefly discuss the determinants of Creativity? Explain the Creativity process?
- 3 A Write about traits congenial to Creativity? Discuss the strategies to change Motivation?  
**OR**  
 B State the need for Creatiogenic Environment? How to unblock Creativity?
- 4 A Explain the techniques of Creative Problem Solving?  
**OR**  
 B How to develop Creative Teams? Discuss Creative management practices?
- 5 A Explain the importance of organizational design for Sustained Creativity?  
**OR**  
 B Write about Mechanism stimulating Organisational Creativity?
- 6 A What do you mean by Innovation? Discuss the need for Technological innovations?  
**OR**  
 B How to manage Innovations? Discuss the training and skills required for innovation?

**7 SECTION – C :: CASE STUDY : (15 MARKS)**

Innovation and creativity are crucial in developing the Indian apparel sector, enhancing its growth, diversity, and global presence. Product design and development merge traditional Indian textiles and techniques with modern styles, creating culturally rich apparel for both local and international markets. As sustainability becomes essential, brands focus on eco-friendly practices, using sustainable fabrics like organic cotton and recycled materials.

Technology integration introduces smart textiles and wearables, attracting tech-savvy consumers. Innovations like 3D virtual fittings and AI-driven recommendations enhance the online shopping experience, significantly benefiting India's expanding e-commerce market.

Customization and personalization are increasingly popular, with consumers seeking made-to-order garments and tailored designs through advanced production methods. This trend leads to unique, exclusive clothing options via online platforms.

Globalization has elevated India's apparel industry, with designers like Sabyasachi gaining international acclaim for their creative fusion of local styles and global trends. In response to the rise of fast fashion, Indian brands offer fashionable, affordable alternatives that resonate with local tastes. Innovation also helps preserve traditional crafts while promoting artisanal collaborations, enhancing both product value and community support. The focus on a circular economy encourages waste reduction through upcycling and zero-waste production.

Engaging consumer experiences are enhanced by omni-channel retailing and virtual fashion shows. This combination positions India as a rising global fashion hub, driven by technological advancements, sustainability, and innovative approaches to traditional practices.

1. Stat the role of innovation and creativity on Apparel Industry?
2. Explain the need for technology in Apparel business?

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**FACULTY OF BUSINESS MANAGEMENT**  
**M.B.A I SEMESTER (CBCS R-21 OLD) EXAMINATIONS FEB 2025**  
**CORPORATE LAWS**  
**PAPER - V**

**TIME: 3 HRS]****[MAX. MARKS: 80****SECTION - A (5 X 3 = 15 Marks) ANSWER ANY FIVE OF THE FOLLOWING**

- 1 Write Short notes on:
  - A Oppression and mis-management
  - B Different types of shares
  - C Free consent
  - D Quasi contracts
  - E NCLT
  - F Insolvency professionals
  - G Data protection rights
  - H Arbitral tribunals

**SECTION – B (5 X 10 = 50 Marks) ANSWER ALL QUESTIONS**

- 2 A Discuss the statutory provisions regarding holding of an Annual General Meeting.

**OR**

- B ‘The Memorandum of Association is the Charter of a company.’ Comment.

- 3 A Discuss the law relating to offer and acceptance.

**OR**

- B What are the remedies for breach of contract? Explain.

- 4 A Highlight the objectives, need of the Insolvency and Bankruptcy Code, 2016.

**OR**

- B Evaluate the effectiveness of liquidation as a means of resolving insolvency and its impact on various stakeholders.

- 5 A What do you understand by intellectual property rights? Explain the salient features of different categories under Intellectual Property Rights.

**OR**

- B Discuss the legal protection of layout designs of integrated circuits as a form of intellectual property.

- 6 A Explain the concept of jurisdiction in the conduct of arbitration.

**OR**

- B Analyze the provisions related to the finality of arbitral awards in the Arbitration and Conciliation Act, 1996.

**7 SECTION – C :: CASE STUDY : (15 MARKS)**

Mr. Z is a director of XYZ Limited which failed to repay matured deposits from 1st April, 2012 onwards and the default continues. But ABC Limited is regular in filing annual accounts and annual returns. Mr. A is also a director of PQR Limited and XYZ Limited.

Answer the following questions with reference to the relevant provisions of the Companies Act, 1956:

- (i) Whether Mr. A is disqualified under section 274(1)(g) of the Companies Act, 1956 and if so, whether he is required to vacate his office of director in PQR Limited and XYZ Limited.
- (ii) Is it possible for Board of directors of DEF Limited to appoint Mr. A as an additional director at the Board meeting to be held on 15th May, 2013?

Would your answer be different if Mr. A ceased to be a director of ABC Limited by resignation on 1st March, 2013? State also the auditor's liability with regard to reporting of disqualification under section 274(1)(g)

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**[MAX. MARKS: 60]**

- 1     A    Explain the role of computers in Management

**OR**

     B    Define DBMS and explain various Database Models with suitable examples.
- 2     A    Describe various components of IS

**OR**

     B    How information system is useful in business operations explain with suitable examples
- 3     A    Explain various cyber security issues.

**OR**

     B    Write a note on ethical dimensions related to internet and privacy.
- 4     A    Describe the e-commerce models with suitable examples

**OR**

     B    Explain the importance of E-payment systems in present situation
- 5     A    What is Artificial Intelligence and explain its components

**OR**

     B    What is Block chain technology and explain its components

A waiter takes an order at a table, and then enters it online via one of the six terminals located in the restaurant dining room. The order is routed to a printer in the appropriate preparation area: the cold item printer if it is a salad, the hot-item printer if it is a hot sandwich or the bar printer if it is a drink. A customer's meal check-listing (bill) the items ordered and the respective prices are automatically generated. This ordering system eliminates the old three-carbon-copy guest check system as well as any problems caused by a waiter's handwriting. When the kitchen runs out of a food item, the cooks send out an 'out of stock' message, which will be displayed on the dining room terminals when waiters try to order that item. This gives the waiters faster feedback, enabling them to give better service to the customers. Other system features aid management in the planning and control of their restaurant business. The system provides up-to-the-minute information on the food items ordered and breaks out percentages showing sales of each item versus total sales. This helps management plan menus according to customers' tastes. The system also compares the weekly sales totals versus food costs, allowing planning for tighter cost controls. In addition, whenever an order is voided, the reasons for the void are keyed in. This may help later in management decisions, especially if the voids consistently related to food or service. Acceptance of the system by the users is exceptionally high since the waiters and waitresses were involved in the selection and design process. All potential users were asked to give their impressions and ideas about the various systems available before one was chosen.

1. In the light of the system, describe the decisions to be made in the area of strategic planning, managerial control and operational control? What information would you require to make such decisions?
2. What would make the system a more complete MIS rather than just doing transaction processing?
3. Explain the probable effects that making the system more formal would have on the customers and the management.

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**FACULTY OF BUSINESS MANAGEMENT**  
**M.B.A I SEMESTER (CBCS R-21 and CBCS R-16 OLD) EXAMINATIONS, FEB 2025**  
**STATISTICS FOR MANAGEMENT**  
**PAPER - VI**

**TIME: 3 HRS]****[MAX. MARKS: 80**

1) **SECTION – A (5 X 3= 15 Marks) Answer any five of the following**

- |                             |                           |
|-----------------------------|---------------------------|
| a) Karl Pearson correlation | e) Population             |
| b) Bayes theorem            | f) Statistics limitations |
| c) Type I and II errors     | g) Binomial distribution  |
| d) H test                   | h) Chi square test        |

**SECTION – B (5 X 10 = 50 Marks) ANSWER ALL QUESTIONS**

- 2 A Discuss the Role of Statistics in managerial decision making.

**OR**

- B The following table gives the score obtained by 11 students in Accounts and Statistics. Find the rank correlation coefficient.

<b>Scores in Accounts</b>	40	46	54	60	70	80	82	85	85	90	95
<b>Scores in Statistics</b>	45	45	50	43	40	75	55	72	65	42	70

- 3 A State the addition and multiplication rules of probability giving one example of each case.

**OR**

- B The customer accounts of a certain departmental store have an average balance of Rs. 120 and a standard deviation of Rs. 40. Assuming that the account balances are normally distributed:

- (a) What proportion of accounts is over Rs. 150?  
 (b) What proportion of accounts is between Rs. 100 and Rs. 150?  
 (c) What proportion of accounts is between Rs. 60 and Rs. 90?

- 4 A What do you mean by Sample? Discuss the various random sampling methods.

- B An I.Q. test was administered to 5 persons before and after they were trained. The results are given below:

<b>Candidates :</b>	<b>I</b>	<b>II</b>	<b>III</b>	<b>IV</b>	<b>V</b>
<b>I.Q. Before Training :</b>	110	120	123	132	125
<b>I.Q. After Training :</b>	120	118	125	136	121

Test whether there is any change in I.Q. after the training programme.

- 5 A What are the advantages and disadvantages of non-par parametric methods as compared to parametric methods ?

**OR**

- B The following data represent the weights (in kg) of personal luggage carried on an aircraft by a member of 2 base ball clubs.

<b>Club A</b>	34	39	41	28	33	
<b>Club B</b>	36	40	35	31	39	36

Use Mann-Whitney U test with  $\alpha = 0.05$  to test the hypothesis that the two clubs carry the same amount of luggage on the average.

- 6 A What is ANOVA? Distinguish between one way and two way ANOVA.

**OR**

- B The retail prices of a commodity in three principle cities, Bombay, Calcutta and Delhi, four shops were chosen at random in each city and prices observed in rupees were as follows:

<b>Bombay :</b>	16	8	12	14
<b>Calcutta:</b>	14	10	10	6
<b>Delhi :</b>	4	10	8	8

Test the hypothesis, whether there is any significant difference of the retail prices of a commodity in the three cities at 5 % level of significance?

7 **SECTION – C :: CASE STUDY :: (15 MARKS)**

A set of 5 coins is tossed 3,200 times and the number of head appearing each time is noted. The results shown below:

<b>No. of heads</b>	0	1	2	3	4	5
<b>Frequency</b>	80	570	1,100	900	500	50

Test the hypothesis that the coins are unbiased.

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**FACULTY OF BUSINESS MANAGEMENT**  
**M.BA I SEMESTER (CBCS R-21 OLD & R-16 OLD) EXAMINATIONS, FEB 2025**  
**INFORMATION TECHNOLOGY FOR MANAGERS**  
**PAPER – VII**

TIME: 3 HRS]

[MAX. MARKS: 60

**SECTION - A (5 X 2 = 10 Marks) ANSWER ANY FIVE OF THE FOLLOWING**

- 1 A Explain the concept of IT Planning
- B Mention applications of MIS in management.
- C What is Data Communication? Explain the importance of Security in Data Communication.
- D Define E-Business with an example
- E Mention and explain any two Database Models used in DBMS
- F What are the key trends in Information Technology development in recent years?
- G What are slide transitions? Give an example.
- H Use of Financial Tools in MS-Excel

**SECTION – B (5 X 8 = 40 Marks) ANSWER ALL QUESTIONS**

- 2 A Discuss the Managerial Issues in IT Planning. How do these issues affect organizational decision-making?

**OR**

- B Explain the Cost-Benefit Analysis of IT. How can it help organizations in deciding IT investments?

- 3 A What are the essential components of a Computer Network? Explain how Network Topology impacts the efficiency of a network

**OR**

- B Discuss the concept of Internet and World Wide Web. How has the web revolutionized global business?

- 4 A Explain the process of Creating and Managing Databases. How do database models play a role in this process?

**OR**

- B Discuss Data Mining and Data Warehousing. What are their key differences, and how do they support decision-making in organizations?

- 5 A Discuss the features of MS Word and explain how Mail Merge is used in preparing personalized documents

**OR**

- B Explain the process of Data Management in MS Excel. How do functions and diagrams enhance the utility of spreadsheets in business?

- 6 A How does MS PowerPoint contribute to effective presentations? Explain the key steps in organizing slides and integrating multimedia.

**OR**

- B Explain the Database Management process in MS Access. How can forms and reports help in organizing and presenting data?

**7 SECTION – C :: CASE STUDY :: (10 MARKS)**

You are the IT manager of a mid-sized retail company that is planning to implement a new database system using MS Access. The company handles a large amount of customer and product data daily, and the current manual system is becoming inefficient.

**Questions:**

- (i) Analyze the situation and recommend how MS Access can help streamline the data management process.
- (ii) Discuss the potential challenges the company might face during this transition and how they can be addressed.

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